



SPORTS
SUMMIT
USA 2025 | **17-18**
SEP

ALL SPORTS, TWO DAYS
ONE LOCATION

ARE YOU IN?



 **SPORTS
SUMMIT** | 17-18
USA 2025 | SEP

loanDepot[®] park

SEPTEMBER 17th & 18th , 2025
MIAMI, USA // MIAMI MARLINS STADIUM



The Summit includes key topics, synergetic activities, and major events that strengthen the global sports sector ecosystem, providing participants with a valuable and enriching experience

1 Federations & Leagues

Dig into the minds of sports leaders and how they are solving their biggest challenges and imagining the future

2 Sports & Tourism

Explore how sports could be a synergetic lever for tourism sector

3 Sportainment

Discover how to elevate the entertainment & fan experience at sporting events

4 Women In Sports

Visualize how fast Women's Professional Sports is growing and its potential



9 Media/ Content Creation

Engage audiences, shape culture, and drive impact through success stories.

5 Sport Innovation

Get to know the latest and greatest trends in sports technology and how it's changing the sector

6 Partnerships

Driving business success through purpose led partnerships

7 Wellbeing/ Mental health

Understand how sports affects the quality of life in major cities and latest efforts to evolve it

8 Sustainability

Address the impact of climate change and discuss purpose driven business opportunities

Our Global Network of Attending Companies



About Sports Summit Stats

- **Sports Summit** is a global event that brings together the entire sports ecosystem, ensuring a high level of networking and brand exposure.
- **Experience:** more than 12 editions in different leading countries in the sport industry: Argentina, Brazil, Mexico, Spain and United States of America

+50,000

Attendees from over

+50

Countries

+1,000

Speakers

+350

Participating Companies

+50

Partners

+45

Leagues & Competitions

+200

Clubs & Teams

+140

International Media

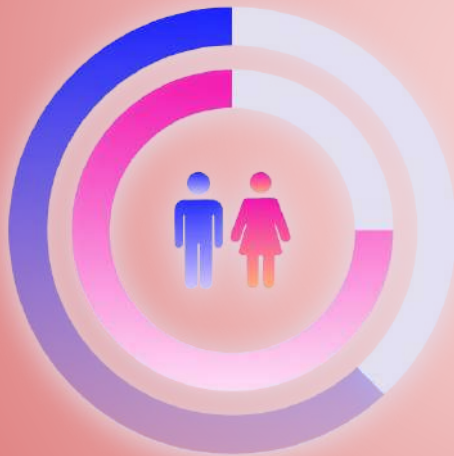
Demographics

The Key Decision - Makers of the Sports Industry

Sports Summit USA 2025 will bring together high-level executives and leaders from across the global sports ecosystem:

AGE

<21	2%
21-25	10%
26-34	14%
35-44	28%
45-54	34%
55-65	11%
+65	1%



GENDER

Male	55%
Female	45%

70% OF ATTENDEES

Senior Executives from top-tier sports clubs , teams , leagues , federations and governances

30% from sports clubs and leagues

25% from federations and governing bodies

15% from industry associations and regulatory bodies

30% OF ATTENDEES

High-Level representatives from global brands, tech startups , media and broadcastings companies.

15% from global brands and spornsors

10% from tech startups and digital platforms

5% from media and broadcastings executives

* TOP EXHIBITOR'S PROFILES

- * Leagues, Federations, Clubes & Teams
- * Tech companies & Startups
- * Health & Wellness
- * Floors, artificial grass and stadiums supplies
- * Supplements and healthy foods
- * Medical and Physical therapy centers
- * Sports supplies and equipment
- * Sports clothing and tools
- * Fitness and physiotherapy equipment



SS ATTENDEES

AVERAGE	5,000
LOCAL ATTENDEES	72%
INTERNATIONAL ATTENDEES	28%

TOP 20 COUNTRIES

(50+ COUNTRIES REPRESENTED)

- United States
- Brazil
- Spain
- Canada
- Argentina
- Colombia
- México
- France
- Italy
- Switzerland
- Australia
- Portugal
- Netherlands
- Chile
- Saudi Arabia
- Japan

KEY AUDIENCE SEGMENTATION

Level Executives: CEO, CTO, CMO, COO, CCO and other senior decision-makers.

Innovation Leaders: Professionals driving digital transformation, sports tech, and fan engagement.

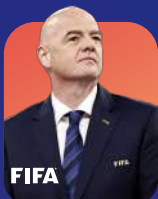
Marketing & Partnerships Executives: Directors of marketing, strategic partnerships, and new business

Media and broadcasting: Head of Acquisitions, Media Rights, Contents and partnerships

Agencies and Digital platforms: Director of Brand, creative, Branding Lead, Partnerships

Past Speakers

All the Leaders, All the Sports.



Gianni Infantino
President at FIFA



Gerrit Meier
Managing Director NFL International,



Javier Tebas
Presidente de LALIGA



**Victoire Cogevina
Reynal**
CoFounder Mercury 13



Donna-Maria Cullen
Executive Director
Tottenham Hotspur



PRI SHUMATE
CMO MIAMI DOLPHINS



Ronaldo Nazário
Football Legend



Brent Nowicki
CEO World Aquatics



Alan Gilpin
CEO World Rugby



Jeff Luhnow
CEO Blue Crow Sports Group



Toni Nadal
Former Coach to Rafael Nadal



Javier Sotomayor
Olympic Legend



Luis Scola
exNBA/Olympic
Gold Medal



Rodi Basso
CEO E1 Series



Enrico Casiraghi
Chief Operating & Financial
Officer Serie A



Gary Davidson
COO Group 54



Abdulaziz Albaqous
Executive Director
Team Saudi Arabia,



Rafaela Pimenta
TOP Football agent



Julia Pallé
Vicepresident
Sustainability, Formula E



Sarai Bareman
Chief of Women's Football
FIFA



Bruce Miller
Chairman & CEO Populous



The date of the Sports Summit USA is set to align with some of the year's most important sporting events.



**20
24**



**20
25**



**20
26**





COMERCIAL OPPORTUNITIES



BRAND EXPOSURE



LALIGA
HYPERMOTION





EXHIBITOR OPPORTUNITIES





Main Access



**SPORTS
SUMMIT**
USA 2025
WELCOME

**SPORTS
SUMMIT**
USA 2025

**SPORTS
SUMMIT**
USA 2025

**SPORTS
SUMMIT**
USA 2025

AMERANT
**SPORTS
SUMMIT**
USA 2025

**SPORTS
SUMMIT**
USA 2025



THANKS!